

## Networked, Fanless and Optimized Media Player Appliance

### NEOCAST® Media Players

NEOCAST® Media Players are purpose-built media appliances from Real Digital Media designed to store and play dynamic digital signage and promotional content.

With extreme reliability in a compact design, NEOCAST® Media Players provide the precise control and versatility required to handle nearly any visual marketing application. With up to 160 GB of content storage, NEOCAST® Media Players combine video, audio and graphic storage, as well as control and playback features to create the foundation for distributed digital signage and narrowcast networks.

### NEOCAST® Media Player K2

NEOCAST® Media Player K2 takes digital signage promotions and corporate communications to the next level with increased processing power, resolution and throughput for delivering rich media. The product offers extreme reliability, hours of content storage and supports a variety of video, graphical and audio formats, including WMV, MOV, FLV, MPEG 1, 2 - 4, VOB, PNG, JPG, GIF, FLV and Macromedia Flash.

### Key Benefits

- Fanless Design
- Networked device
- Low cost and high reliability
- Simple installation
- Verifiable playback of content
- Multi-Zone Partitioning, Landscape and Portrait Modes
- Supports majority of video and graphical formats
- Supports HTML
- RS-232 Serial Controls
- Supports sleep mode with select displays without separate serial connection

### Centralized Management

NEOCAST® Media Player performance is optimized and managed by the NEOCAST® Media Server software. Player management functions include: media player configuration, multi-zone partitioning, portrait and landscape modes, content playout logging, and distribution of digital content using standard Internet protocols. The result is the fusion of visually compelling video and graphics with targeted and timely messages to better attract and reach your audience 24x7x365.

### Key Features

Networked Device

Fanless Design

Portrait / Landscape Modes

Multi-zone Partitioning

RS-232 Display and Volume Control

Logging for Playout Verification



powered by



## Video Decoding and Graphics (partial list)

- WMV
- Apple QuickTime (MOV)
- Adobe Flash (SWF)
- FLV
- MPEG 1, 2, & 4
- VOB
- JPG, GIF, PNG file formats
- HTML support (archived files and live web pages)

## Video Output

- DVI-D and VGA

## Storage

- 250 GB HDD
- Solid State Drive (option)

## Networking

- 10/100/1000 Mbps Ethernet
- IP Addressable: Static or DHCP
- Wireless 802.11g
- HTTP protocol
- Proxy server compatible (supports username/password authentication)

## Audio Decoding

- WMA
- Analog and Digital at 44.1KHz and 48KHz sampling rate (not constrained)
- MPEG-1 Audio Layer II, 2-channel fixed, AC3, MP3

## Audio Outputs

- Line Out

## Dimensions / Weight

- 1.75" H x 10.5" W x 7.5" D
- 5 lbs. w/ power supply

## Power Requirements

- 100-240V, 50/60Hz

## Miscellaneous

- Portrait / Landscape Modes
- Multi-Zone Partitioning
- RS-232 Serial Connection available
- Supports sleep mode for select displays
- H.264 encoding
- Fanless Design
- On-Demand

## Get Started Today

NEOCAST® Media Players from Real Digital Media represent the standard for establishing digital signage networks. Scalable and reliable, these plug-n-play appliances are the most cost-effective and efficient products in the market for launching your digital signage and narrowcasting networks.

Contact us to learn more.

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Specifications subject to change without notice.

**Real Digital Media** (RDM) provides next generation digital signage products for the fastest growing point-of-purchase marketing, advertising and corporate communication networks.

Our family of NEOCAST® digital signage products store, deliver and play content in a wide range of digital formats on a variety of display devices. With NEOCAST® players and software, your customized content and programming can scale across entire narrowcast networks down to individual displays, providing ultimate flexibility in reaching customers with your targeted messaging at the right place, at the right time.



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